



IPG LAUNCHES AMERICAN® BRAND PLASTIC SHEETING FOR SUPERIOR SURFACE PROTECTION



SARASOTA, FL - February 11, 2025 - IPG, a global provider of packaging and protective solutions, announced the launch of its new American® brand Plastic Sheeting, available in both Ultra and Performance films. This high-performance, tear-resistant, and easily workable plastic sheeting film is designed to provide superior surface protection in a variety of applications. The transparent, high-density film clings to substrates, helping maintain a clean work environment and protecting surfaces from overspray and other potential contaminants during repairs and renovations.

"We are excited to introduce this high-performance plastic sheeting to our customers, helping to fully encompass our offerings in the Automotive aftermarket," said Rachel Johnson, Associate Product Manager, Industrial at IPG. "This product offers exceptional value and performance, providing a cost-effective solution for protecting valuable surfaces."

The American brand Plastic Sheeting offers several key features and benefits, including:

- Tear-resistant construction for reliable protection
- Static cling for easy application and secure hold
- Helps maintain a clean work environment
- Transparent plastic for clear visibility
- Easy-to-dispense box for convenient use
- Cost-effective solution for surface protection

This versatile product is ideal for a wide range of users, including automotive collision centers, general industrial paint contractors, DIY home renovators, and professionals in the transportation and marine industries. It is perfect for protecting vehicles from overspray, shielding surfaces during building and construction projects, and providing general surface protection in various settings.

The American brand Plastic Sheeting is available in multiple sizes. For more information and to find your local IPG representative, please visit www.itape.com.

About IPG

Headquartered in Sarasota, Florida, IPG is a global provider of packaging and protective solutions across a diversified set of geographies and end-markets. The Company develops, manufactures, and sells a variety of solutions including paper and film-based pressure-sensitive and water-activated tapes, stretch and shrink films, protective packaging, woven and non-woven products, and packaging machinery. For information about IPG, visit www.itape.com.

FOR FURTHER INFORMATION CONTACT:

Rachel Johnson
Associate Product Manager, Industrial
rjohnson@itape.com
941-739-7569